

# Juicy Couture®

## JUICY COUTURE

### FALL/WINTER 2013/2014 EYEWEAR COLLECTION

The Juicy Couture Fall/Winter 2013/2014 eyewear collection presents new sunglasses and optical frames that are essential to the Juicy girl's Fall/Winter 2013/2014 wardrobe. On-trend and glamorous, the glasses feature playful details and bold shapes that enhance the newest must-have styles.

#### All That Glitters

This 1960s-inspired acetate model features a feminine cat-eye shape with an edge. A glamorous glitter effect on the temples make these shades stand out in a crowd. The chic colour palette includes striking and sophisticated colour patterns of either black/leopard glitter with grey shaded lenses or tortoise/gold glitter with brown shaded lenses. (mod. **JU 553/s**).



#### Stylish Studs

These stylish oversized round-shaped acetate sunglasses are glammed-up by edgy metal studs on the outer fronts and temples of the frame. The "JC" metal logo is a signature detail which jazzes up the left temple. The glasses are offered in fashionable colourations, such as ivory with brown shaded lenses, dark Havana with brown shaded lenses and black with grey shaded lenses. (mod. **JU 560/S**).



#### Sleek and Sophisticated

These attention-getting rectangular-shaped acetate sunglasses feature a contemporary feel and are embellished with playful polka dots on the interior or exterior of the temples. The studded "Juicy Couture" logo plaque gives the model a refined appeal. The colour palette includes lively tones of black/white/palladium with grey shaded lenses, havana/navy/white with brown shaded lenses, Havana/turquoise/white with grey shaded lenses (mod. **JU 551/S**).



#### Super Stylish

These head-turning retro rectangular-shaped optical frames feature iconic "crowns" on each side of the frame front. The colour palette includes shades of black and striking colour contrasts in Havana/green, burgundy/pink, blue/light blue (**JU 132**).



### **Wild Child**

These sharp-looking rectangular-shaped optical frames personalized with the Juicy Couture logo on the left temple feature a wildly appealing leopard print pattern in either grey/black leopard, Havana/brown leopard or blue leopard (**JU 131**) that exude glam-appeal.



The Juicy Couture eyewear collection is produced and distributed by the Safilo Group.

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